



OUTDOOR ADVERTISING CORP

## Production Specifications

10' x 40' – Vinyl

### **Option 1 – Production ordered by Hoosier Outdoor Adv.**

- Layout and design of billboard included
- Shipping, tax and installation included
- Hoosier Outdoor Advertising Corp. will replace all vinyls due to acts of god and or vandalism to sign, for a period of two years from the date of order.
- All digital files must be in PDF form and at least 400 Resolution
- Complete cost: \$1,200.00

### **Option 2 – Production shipped to Hoosier Outdoor Adv.**

- Minimum DPI 70
- Minimum vinyl weight 13 oz.
- Live area 10' x 40", bleed to edge
- Overall size 10'6" x 40'6"
- Finishing : 3" pockets
- Vinyl must be received 10 days prior to post date
- Hoosier Outdoor Advertising does not accept responsibility for errors in production size, design or replacement of vinyl due to damages by acts of god and or vandalism
- Installation charge of \$400.00 per vinyl